

## **MEDIA ADVISORY**

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## AnthroTronix CEO Featured at BrainFutures 2015 Conference

Dr. Corinna Lathan To Discuss Abilities of Brain Health Assessment Tool, DANA, and its Mental Health Impact for Military on November 4 in Annapolis, Md.

WHO: AnthroTronix (@AnthroTronix), an engineering research and development firm committed to

optimizing the interaction between people and technology.

WHAT: Dr. Corinna Lathan (@clathan), AnthroTronix board chair and CEO, will speak on the *Military Mental* 

<u>Health</u> panel to discuss the abilities of FDA-cleared brain health assessment tool, DANA, and the value it provides military service members. DANA was initially developed through funding from the U.S. Navy Bureau of Medicine and Surgery and a Rapid Innovation Fund award by the U.S. Army to help evaluate

the medical status of deployed military service members.

The session will be moderated by WYPR's Sheilah Kast, and will include Kate Sullivan, director of the Brain Fitness Center at Walter Reed National Military Medical Center, and Justin Sanchez, program manager at the Biological Technologies Office (BTO) of the Defense Advanced Research Project Agency

(DARPA) as fellow panelists.

WHERE: Westin Annapolis,

100 Westgate Circle Annapolis, MD

**WHEN:** November 4, 2015, 2:10 p.m. EDT

DANA, which received FDA clearance in October 2014, is a mobile medical app that can be used on a phone or tablet and works on both the Android and iOS operating systems. It's a game-like tool that can provide data within minutes to help assess and measure a person's brain/cognitive health. The app can help clinicians as a diagnostic tool when looking at concussion, depression, dementia/Alzheimer's Disease, eating disorders, and Post-Traumatic Stress Disorder (PTSD). For the military, DANA detects and assesses changes in cognitive functioning that can distinguish between the effects of mild, moderate, and severe PTSD, depression, and fatigue, as well as from multiple lifetime concussions.

<u>BrainFutures 2015</u> is the centennial conference of the <u>Mental Health Association of Maryland</u> (MHAMD) and cosponsored by The Kennedy Forum, Mental Health America and the National Council for Behavioral Health. Founded in 1915, MHAMD brings together consumers, families, clinicians, advocates and concerned citizens for unified action in all aspects of mental health, mental illness and substance use.

For more information on AnthroTronix, visit <a href="http://www.anthrotronix.com/">http://www.anthrotronix.com/</a>. For more information on DANA, visit <a href="http://danabrainvital.com">http://danabrainvital.com</a>.

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AnthroTronix, an engineering research and development company, produces human-centered technologies that advance health, communication, education, and defense. We develop innovative, research-based technologies that influence change and enhance lives around the world. Our company has been recognized among Inc. Magazine's "5000 Fastest Growing Companies" and selected by the World Economic Forum as a Technology Pioneer company. For more information about on us, visit www.atinc.com or follow us on Twitter at @AnthroTronix.