



FOR IMMEDIATE RELEASE
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Contact: Ailis Wolf
awolf@veandco.com
301-836-1516 ext. 7

AnthroTronix Named Edison Awards Finalist for Brain Health Assessment Tool

*AnthroTronix to be recognized at Edison Awards Gala in New York City on April 23 for DANA™
mobile medical application*

Silver Spring, Md. – AnthroTronix (www.atinc.com), an engineering research and development firm committed to optimizing the interaction between people and technology, announced today it has been named a 2015 Award Finalist by the internationally renowned Edison Awards™ for the company’s mobile medical application DANA™. DANA™ can provide health professionals data within minutes to help assess and measure symptoms indicative of brain injury and can provide baseline data on brain health.

Edison Awards™, inspired by Thomas Edison’s persistence and inventiveness, recognizes innovation, creativity and ingenuity in the global economy.

“We are proud that Edison Awards has recognized our DANA™ application as a game-changing innovation,” said [Corinna Lathan](#), founder and CEO of AnthroTronix. “This recognition shows that the importance of brain health is no longer being overlooked by physicians, patients, or consumers—it is an essential part of an integrated approach to an individual’s health and well-being.”

DANA™, which received clearance from the U.S. Food and Drug Administration (FDA) this past October, is a phone or tablet-based app that works on both the Android and iOS operating systems. DANA™ is indicated for use as part of any clinical assessment where concerns for changes in cognitive or psychological status are present. *Army Times* recently featured DANA™, dubbed a “brain thermometer,” as a frontline tool to help diagnose and measure a soldier’s injuries.

“By achieving Finalist status, AnthroTronix has achieved success in meeting the stringent criteria for quality that guides the Edison Awards panel of judges,” said Frank Bonafilia, Edison Awards’ executive director. “Edison Awards looks to recognize companies that continue Thomas Edison’s legacy of challenging conventional thinking with their innovative products and services, and DANA™ does just that.”

The Edison Awards nominees are judged by more than 3,000 senior business executives and academics from across the nation. Past winners include AT&T Inc., Fitbit, Braun, Lenovo, Nike, Dyson Inc. and GE Healthcare.

Award winners will be announced April 23, 2015 at the Edison Awards Annual Gala, held in the historic Ballroom of The Capitale in New York City.

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About AnthroTronix

AnthroTronix, based in Silver Spring, Md., is a research and development (R&D) company that designs human-inspired products that define the future of mobile technology. AnthroTronix' team of creative visionaries, designers, engineers, and scientists develop innovative technologies that influence change, have global impact, and enhance the lives of end users. AnthroTronix has been recognized among Inc. Magazine's "5000 Fastest Growing Companies" and was selected by the World Economic Forum as a Technology Pioneer company. For more information about AnthroTronix, visit www.atinc.com or call (301) 495-0770. Twitter handle: @AnthroTronix

About Edison Awards™

The Edison Awards is a program conduct by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and a list of past winners, visit www.edisonawards.com.