



**AnthroTronix CEO Dr. Cori Lathan Participating in [World Economic Forum Annual Meeting 2015](#) in Davos as Discussion Leader**

Silver Spring, Md./// January 21, 2015 – At the World Economic Forum (WEF)ʼs Annual Meeting starting today, AnthroTronix CEO Dr. Cori Lathan will participate as a discussion leader for two panels, one looking at the implications of innovations in technology and advances in science on humans and society and another looking at the economics of longevity.

The World Economic Forumʼs Annual Meeting convenes global leaders from across business, government, international organizations, academia and civil society in Davos, Switzerland for strategic dialogues which map the key transformations reshaping the world.

Dr. Lathan will be among the discussion leaders for the following two conference sessions:

Mastering the Machines  
January 21, 2015

“We were making the future and hardly any of us troubled to think what future we were making.” -H. G. Wells

Are we the masters of our fate or will our technologies take over?

Economics of Longevity  
January 23, 2015

How can aging populations drive the economy forward?

Dimensions to be addressed:  
- Adapting jobs to shifting demographics  
- Rethinking product and service design  
- From better cures to better care

The full WEF Annual Meeting Agenda is available at  
[http://www3.weforum.org/docs/AM15/WEF\\_AM15\\_Programme\\_A3526EC2F4.pdf](http://www3.weforum.org/docs/AM15/WEF_AM15_Programme_A3526EC2F4.pdf)

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**About AnthroTronix**

AnthroTronix, based in Silver Spring, Md., is a research and development (R&D) company that designs human-inspired products that define the future of mobile technology. AnthroTronixʼ team of creative visionaries, designers, engineers, and scientists develop innovative technologies that influence change, have global impact, and enhance the lives of end users. AnthroTronix has been recognized among Inc. Magazineʼs “5000 Fastest Growing Companies” and was selected by the World Economic Forum as a Technology Pioneer company. For more information about AnthroTronix, visit [www.atinc.com](http://www.atinc.com) or call (301) 495-0770.