



FOR IMMEDIATE RELEASE
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AnthroTronix Wins Gold Edison Award™ for Mobile Medical Application

Brain health assessment tool DANA™ top winner in the medical testing & evaluation category

Silver Spring, Md. – AnthroTronix (www.atinc.com), an engineering research and development firm committed to optimizing the interaction between people and technology, announced today that it received the gold award in the medical testing & evaluation category at the 2015 Edison Awards™ for its development of [DANA™](#), a mobile neurobehavioral tool that assesses cognitive impairment and provides baseline data on brain health.

The Edison Awards, named in honor of legendary inventor Thomas Alva Edison, has recognized innovations and innovators in the global market for more than 25 years. The 2015 Edison Award™ winners were announced last night at the Edison Awards Annual Gala in New York City.

“There are few tools that clinicians and other health providers can use to track changes or find impairments in cognitive functioning easily and quickly,” said [Cori Lathan](#), founder and CEO of AnthroTronix. “By recognizing DANA™, the Edison Awards has brought this issue to light and acknowledged the value of technology that makes [tracking brain health](#) more attainable.”

DANA™, which [recently received clearance](#) from the U.S. Food and Drug Administration (FDA), is a phone and tablet-based application that works on both the Android and iOS operating systems. DANA™ allows medical professionals to quickly, easily, and effectively check the brain’s vital signs whenever concerns for changes in cognitive or psychological status are present. DANA™ is also currently being used as a research tool in studies about dementia, depression, acute concussion, and post-traumatic stress disorder.

The Edison Awards nominees are judged by more than 3,000 senior business executives and academics from across the nation. This year’s other winners in the medical testing & evaluation category include Exact Sciences, Barco, and ImpACT Applications, Inc. Additional winners in other categories include PepsiCo, Gillette, LG Electronics, Lenovo, and Motorola Solutions.

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About AnthroTronix

AnthroTronix, based in Silver Spring, Md., is a research and development (R&D) company that designs human-inspired products that define the future of mobile technology. The company’s team of creative visionaries, designers, engineers, and scientists develop innovative technologies that influence change, have global impact, and enhance the lives of end users. AnthroTronix has been recognized among Inc. Magazine’s “5000 Fastest Growing Companies” and was selected by the World Economic Forum as a

Technology Pioneer company. For more information about AnthroTronix, visit www.atinc.com or call (301) 495-0770. Follow us on Twitter at [@AnthroTronix](https://twitter.com/AnthroTronix).

About Edison Awards™

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and for a list of past winners, visit www.edisonawards.com.