



MEDIA ADVISORY

July 15, 2015

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AnthroTronix to Present Research Using FDA-Cleared Brain Health Assessment Tool at Alzheimer's Association International Conference

Research Focuses on Cognition of Dementia Caregivers and Use of Assessment Tool to Track Brain Vitals in Healthy Individuals

Silver Spring, MD - AnthroTronix (www.atinc.com and [@AnthroTronix](https://twitter.com/AnthroTronix)) will present two research studies that used its FDA-cleared brain health assessment tool, DANA, during the Alzheimer's Association International Conference (AAIC) poster sessions.

- WHO:** AnthroTronix is an engineering research and development company that produces human-centered technologies for the advancement of health, communication, education, and defense.
- WHERE:** Posters #187 and #189, Walter E. Washington Convention Center, Exhibit Hall D
- WHEN:** July 21, 2015, 9:30 a.m. through 4 p.m. EDT.
- WHAT:** At AAIC, AnthroTronix will present "Cognition of Dementia Caretakers," which used DANA to analyze the cognitive effect that ongoing caregiving has on those who serve individuals with dementia. AnthroTronix embarked on this study due to the lack of research in this specific space. AnthroTronix will also present "Properties of a Mobile Neurocognitive Assessment Tool," which studied the stability and reliability of DANA in tracking cognitive performance in adolescent and elderly populations over time.

The research studies being presented at the conference used AnthroTronix's brain health assessment tool DANA. The app, which received FDA clearance in October 2014, is a phone or tablet-based mobile medical app that works on both the Android and iOS operating systems and can provide data within minutes to help assess and measure brain health.

AAIC is the largest dementia research forum in the world and annually attracts international researchers, medical professionals and care providers to share findings that help advance dementia science. AAIC is part of the Alzheimer's Association's research program and is the leader in generating insights and knowledge about dementia.

For more information on AnthroTronix, visit www.atinc.com.
For more information on DANA, visit <http://danabrainvital.com>.

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About AnthroTronix

AnthroTronix, an engineering research and development company, produces human-centered technologies that advance health, communication, education, and defense. We develop innovative, research-based technologies that influence change and enhance lives around the world. Our company has been recognized among Inc. Magazine's "5000 Fastest Growing Companies" and selected by the World Economic Forum as a Technology Pioneer company. For more information about on us, visit www.atinc.com or follow us on Twitter at @AnthroTronix.